



Sponsorship prospectus

November 2-5, 2025

Sheraton San Diego Hotel & Marina
San Diego, California

XylemReach.com



Xylem Reach Conference



About

The Xylem Reach Conference brings together industry professionals, analysts and consultants to share best practices and their visions for water, gas and electric utilities. Reach sessions explore the impact of digitalization and the quest toward smart cities. Held annually, the conference offers a unique opportunity for partners to showcase their products and solutions with decision-makers and industry influencers.



Program format

Attendees enjoy a balanced mix of learning and networking opportunities. General sessions offer inspirational and visionary leadership concepts. Product sessions provide an overview of capabilities and customer case studies. Educational sessions deliver in-depth and hands-on training in classroom settings. Outside of the conference program, attendees can enjoy networking opportunities, a Watermark volunteer event and more.



Location

It's all about location at the Sheraton in San Diego, California. Experience the best of the city with stunning waterfront views and easy access to popular attractions like the Gaslamp Quarter, Seaport Village, and Petco Park — all just steps away. Indulge in diverse dining options at the hotel's restaurants, unwind by the resort-style pool, or take a stroll along the picturesque marina. Whether you're seeking relaxation or adventure, the Sheraton San Diego puts you in the heart of San Diego's vibrant culture.

Xylem Reach at a glance

9+ years

The 1st Reach Conference was in 2015, but began earlier than that as a Sensus customer and distributor training.

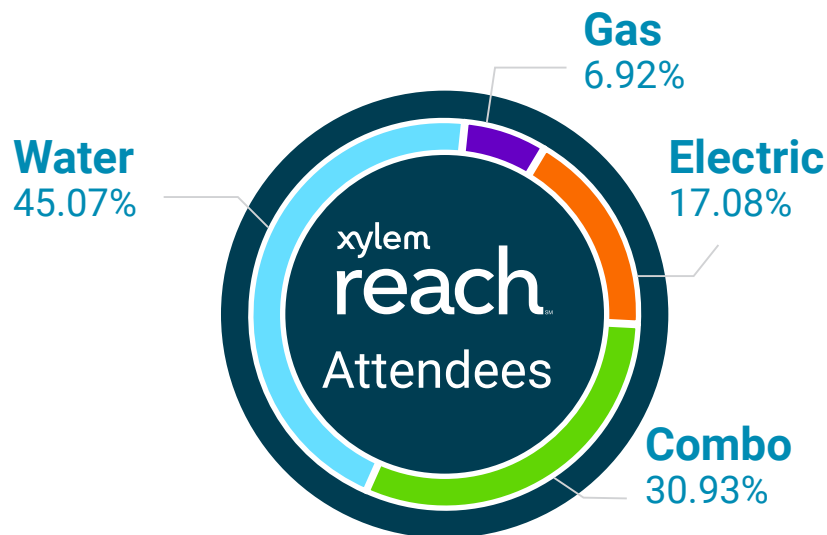
1k+ Attendees

Get a chance to network and engage with over 1000 industry professionals.

Opportunities are limited!

Don't miss one of the few opportunities to access an engaged audience of utility professionals interested in your products and services.

The Xylem Reach conference attendance grows year over year and you now have direct access to decision makers and influencers who are using Xylem products.



Learn more:
XylemReach.com

Bronze | \$4,000

PreShow

- Logo hyperlink to company website with description listed on XylemReach.com (50 words)
- Access to opt-in attendee email list¹
- Xylem email sent to attendees recognizing our sponsors
- Sponsor social graphic provided by Xylem to be used to promote sponsor status on your social channels
- Group social graphic promoting sponsors hosted on our Sensus social channels by package

In person

- One 6' table provided in the Partner and Solutions Pavilion to allow for 1:1 meetings with attendees. Collateral, branded tablecloths and up to one 10x10 display allowed.
- Logo displayed in Opening Address
- Logo signage displayed throughout the event (print and digital)
- Conference app includes: Logo hyperlink to company website with description (50 words), app analytics showing attendee engagement with profile, booth appointment requests and more

2 sponsor badges²

Availability: 6

Silver | \$5,000

Bronze package PLUS...
2 sponsor badges²

Availability: 3

In person

- Breakfast sponsor³:
 - Conference app push notification during breakfast announcement
 - Printed signage with logo at meal room entrance

Gold | \$6,500

Bronze package PLUS...
3 sponsor badges²

Availability: 3

In Person

- Lunch and Break sponsor³:
 - Conference app push notification during lunch and break announcement
 - Printed signage with logo at meal room entrance
 - Printed table cards with logo (lunch only)
- Exclusive video highlight featuring your brand posted on Sensus social channels. Filmed onsite with other Gold and Platinum sponsors by Xylem
- App push notification for booth appointments
- Exclusive attendance at SPAN networking event

Platinum | \$7,500

Bronze package PLUS...
4 sponsor badges²

Availability: 2

In person

- Sunday Welcome Reception sponsor:
 - Conference app push notification during Welcome Reception announcement
 - Logo on cocktail napkins and other signage in Welcome Reception area provided by Xylem
 - Allowance of two meter boards displayed in Welcome Reception area in specified size printed by Xylem (artwork provided by sponsor)
 - Opportunity to provide promotional items to attendees⁴
- Wi-Fi sponsor
 - Logo and/or brand name on all promo materials (print and digital)
- Choice of table location in Partner and Solutions Pavilion⁵
- Exclusive video highlight featuring your brand posted on Sensus social channels. Filmed onsite with other Gold and Platinum sponsors by Xylem
- App push notification for booth appointments
- Exclusive attendance at SPAN networking event
- One speaking session opportunity with customer or distributor case study⁶

1 Opt-in pre-registration list includes attendee name, title, organization address and email. List will be sent approximately four weeks prior to the conference, one-time use policy strictly enforced. Content subject to Xylem approval

2 Sponsor badges do not include admission to conference sessions. Additional badges are available at a discounted \$350 per person

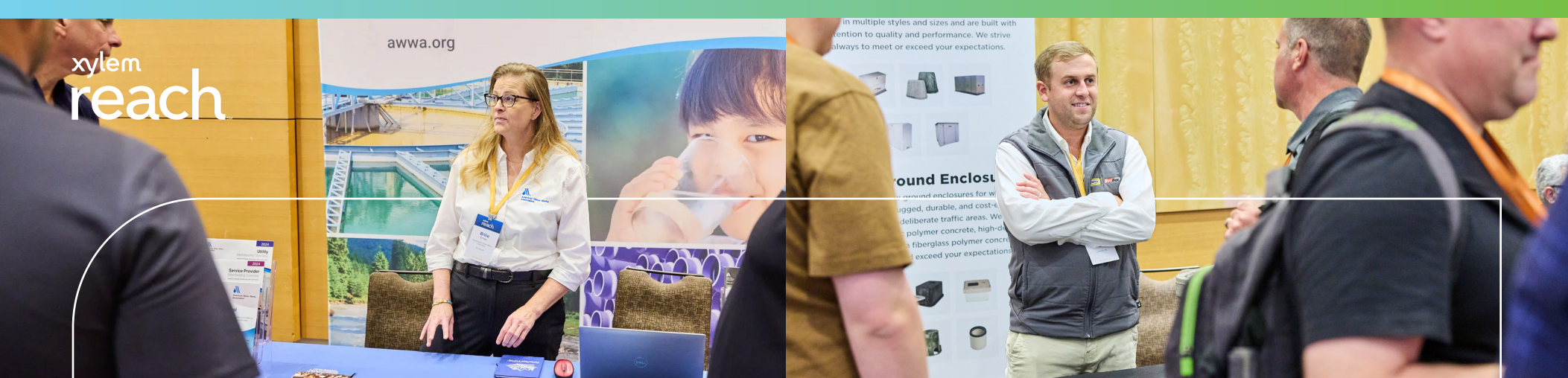
3 Sponsorship selection of day is first come first serve based on sponsorship registration date. Gold sponsorships that include both lunch and break will take place on same day

4 Copy, imagery and giveaways are subject to approval of conference management

5 Selection of table location in Partner and Solutions Pavilion is first come first serve based on sponsorship registration date

6 Contingent upon normal abstract approval process.

7 Registrants require approval to attend.



Policies

- We offer some great networking opportunities, but you may want to entertain customers or prospects on your own. Please ensure your plans don't conflict with organized conference programming or hospitality
- Separate displays/signage are not permitted outside of your designated space within the Partner and Solution Pavilion unless otherwise noted in your sponsorship package
- Small promotional items are permitted where noted, but subject to approval of conference management

Dates to remember

Sponsorship selection opens

April 8

Sponsorship selection closes

August 16

Marketing materials due

September 5

Final payment due

October 2

Sponsor set-up

November 2



Become a sponsor!

For package selection and credit card payment, click below:

[Register](#)

After package selection is submitted and you are paying with check, mail payment to:

Xylem Reach Conference / Jake Knott
639 Davis Drive
Morrisville, NC 27560